A close-up photograph of a person's hand holding a silver pen horizontally over a dark laptop keyboard. The hand is wearing a white, ribbed sweater sleeve. The background is a blurred grey surface.

MAGAZYN BIOMASA

2025 Media Kit

first source of information
#biomass #biogas #pellet #ccus #res

10 YEARS ON THE MARKET

WHO WE ARE

BIOMASS MEDIA GROUP

Publisher of the „Biomasa”, the „Green Community” magazines and periodic thematic supplements. We've been present on the media market since 2014, popularizing RES-related topics. We specialize in: **#biomass #biogas #biomethane #biolng #pellet #biofuels, #ccus.**

We organize conferences, workshops and training courses, and run the largest website dedicated to the bioenergy industry - magazynbiomasa.pl. The basis of our activity is publishing. All of our magazines are available free online.

Biomass Media Group



2,5-3,5K

printed copies
per month

16K

readers
of the online edition



50K

(average) unique users
of the magazynbiomasa.pl
website



6K

newsletter recipients
weekly

Our magazines are distributed during the most **important industry events** both: domestically and internationally.

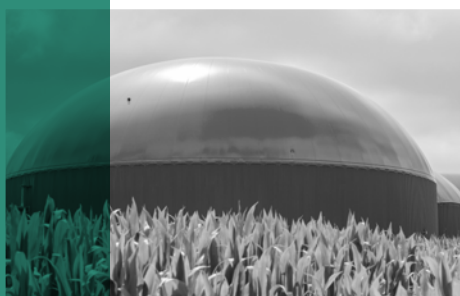
MEDIA KIT 2025

OUR REACH

Online and social media	Our magazines	Conferences and workshops	Newsletter	Industry reports & maps
785K website views/year	2,5-3,5K circulation (print)	10-12 events/annually	6K subscribers	3+3 reports and maps/year
250K readers from Poland/annually	16K circulation (digital)	2K (approx.) conferences attendees/annually	52 newsletters/annually	6K readers of reports and maps (print & digital)
8,1K social media followers	11 releases/year + thematic supplements	40-50 (approx.) workshop attendees/webinar	10K social footprint	130K online map readers
10 years on the web				

TOP 5 INDUSTRIES WE REACH

- > ENERGY AND HEATING SECTOR
- > WOOD SECTOR
- > AGRICULTURE
- > TECHNOLOGICAL INNOVATION
- > BUSINESS CONSULTING



OUR MAGAZINES

PROFESSIONAL ZONE

„BIOMASS AND ALTERNATIVE FUELS”

2,5-3,5K circulation

readers: power industry, district heating companies, alternative fuel producers and consumers, biomass producers and suppliers, biomass energy plants, pellet sector, wood companies, large farms, business environment, government administration, participants in trade fairs and industry conferences.

„BIOGAS AND BIOMETHANE MARKET”

3,5K circulation

readers: biogas plants owners, developers, executives of the energy, heat, fuel, transportation, gas, waste sectors, agri-food processing plants, government administration, business environment.

„PELLET FACTORY”

2,5K circulation

readers: pellet manufacturers and distributors, pellet/biomass boilers and stoves manufacturers and suppliers, fuel depots, pellet retail outlets, heating technology stores, individual customers.

„GREEN COMMUNITY”

3K circulation

readers: employees of local government administration, utilities, municipal organizational units, participants of trade fairs and industry conferences.

PROFESSIONAL REPORTS

3K circulation

readers: investors, timber industry executives, farmers, representatives of food, waste, transport, fuel, energy-intensive companies, government administration, local government, RES market experts.



2025 EDITORIAL CALENDAR

JANUARY

Biomass and alternative fuels

Event: Biogas workshop (online)

FEBRUARY

Biogas and biomethane market

Special supplement: Biogas in the wastewater industry

Event: Biogas workshop (onsite and online)

MARCH

Pellet factory

Event: Biogas workshop (online)

APRIL

Biomass and Alternative Fuels

Event: 2nd Carbon Capture Congress

Special supplement: Biogas in Poland 2025 report

MAY

Biogas and biomethane market

Special supplement: Biogas in the dairy industry

Event: 8th Biomethane Congress & Expo

JUNE

Biogas investor's academy

Event: 10th Pellet Forum & 3rd European Pellet Forum

JULY/AUGUST

Pellet factory

Special supplement: Pellet map of Poland

SEPTEMBER

Biogas and biomethane market

Special supplement: Biogas in the food industry

Event: Clean Air Zone at Drema Fair, Poznań

OCTOBER

Biomass and alternative fuels

Event: 7th Biomass and alternative fuels in heating sector conference

Biogas spot at Poleco trade fair, Poznań

NOVEMBER

Biogas and biomethane market

Special supplement: Biogas map of Poland

DECEMBER

Event: 10th Biogas Congress & Expo

*Schedule is subject to change

COMMUNICATION 360

First source of information: #magazynbiomasa.pl #rynekbiogazu.pl #rynekpelletu.pl #zielonagmina

Biomass Media Group



50K
unique
users (approx.)
per month



16K
e-edition readers
(approx.)
per month

website

social media:
facebook
linkedin
X
instagram
threads

newsletter

WE ARE VISIBLE!

We use various communication channels: digital, print, video, event marketing, e-mail marketing

MEDIA KIT 2025

2025 EVENTS



For the past 10 years we've organized workshops and conferences on key issues of the RES industry - onsite and online

CARBON CAPTURE CONGRESS

April 10, 2025

BIOMETHANE CONGRESS & EXPO

May 20-21, 2025

PELLET FORUM & EUROPEAN PELLET FORUM

June 12-13, 2025

BIOMASS AND ALTERNATIVE FUELS IN THE HEATING INDUSTRY

October 2025

BIOGAS CONGRESS & EXPO

December 11-12, 2025

professionalism
| knowledge |
networking | b2b

More than **2K people**/year attend events organized by Magazyn Biomasa

BUSINESS ACROSS BORDERS

Magazyn Biomasa integrates the industry and helps build lasting business relationships in Poland and abroad



We are an exhibitor and participant in the most important events of the RES industry in Poland

We organize workshops and webinars

We create and publish industry reports, hold panel discussions, and educate the youngest

We engage in discussions about the development directions of the biomass industry in Poland

We help establish business relationships

CONTACT



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