



MAGAZYN BIOMASA

MEDIA KIT 2024

the first source of information
#biomass #biogas #pellet #res

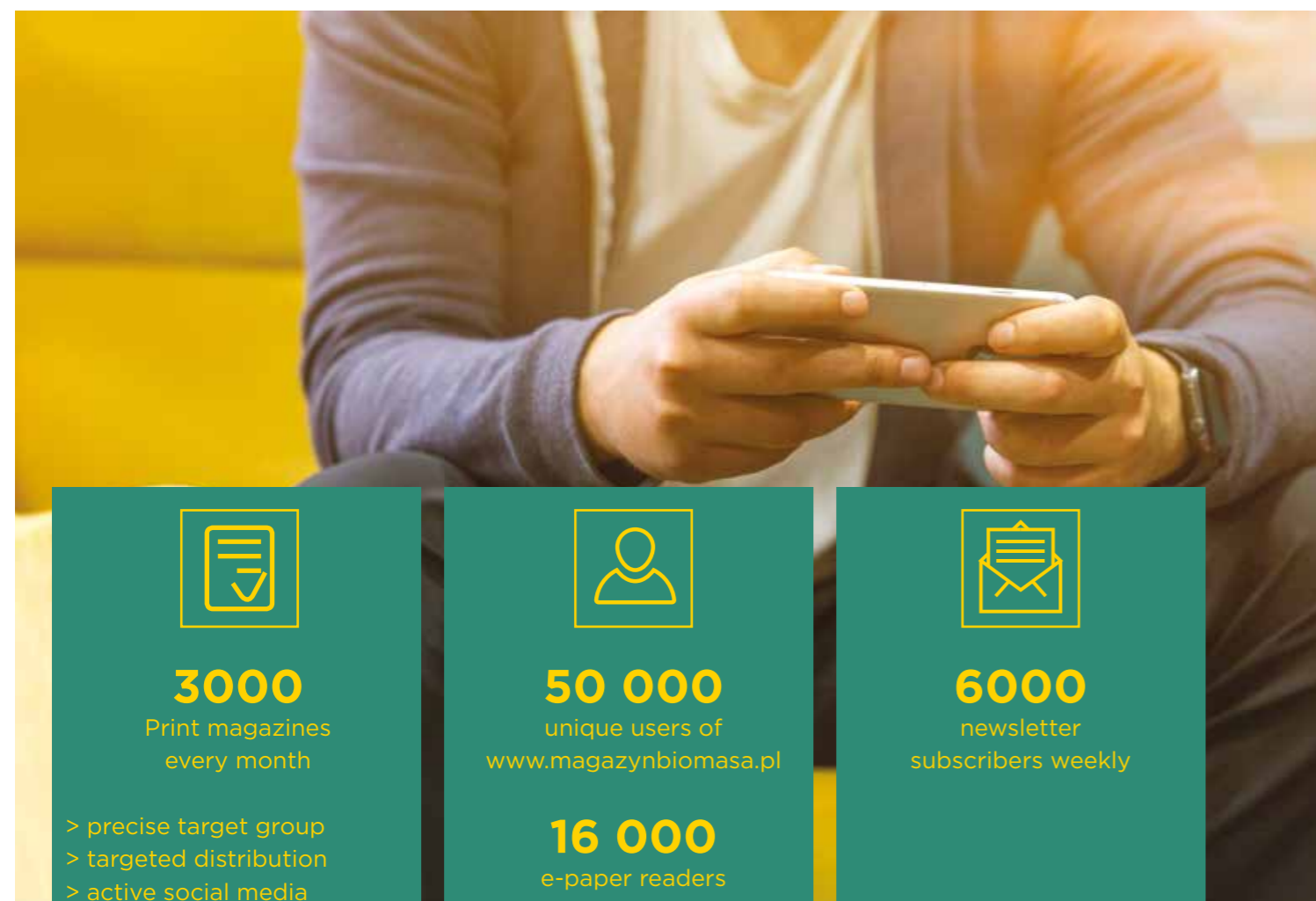
REPORTING BIOMASS BUSINESS
FOR 10 YEARS

WHO WE ARE

BIOMASS MEDIA GROUP

Publisher of the monthly trade magazine „Magazyn Biomasa”, cyclical thematic editions addressed to the biomass industry and its areas such as forest and agricultural biomass, wood and agro pellets, wood briquettes, biogas and biomethane. „Magazyn Biomasa” gives producers the well-organized information they need to keep their production and efficiency on pace with the rest of the industry Organizer of numerous conferences and industry workshops, owner of the web portal magazynbiomasa.pl

We provide up-to-date information for the #biomass, #biogas, #pellet, #res sectors. We publish editorial materials, market analysis and specialist opinions. We cooperate with the industry’s most well-known names The thematic scope of our publications includes politics, finance, regulations, technological innovations and operational efficiency. We integrate the industry.



3000

Print magazines every month

- > precise target group
- > targeted distribution
- > active social media promotion



50 000

unique users of www.magazynbiomasa.pl

16 000

e-paper readers



6000

newsletter subscribers weekly

The magazine is distributed during the most important industry events in Poland and abroad.

OUR REACH

| Online and social media | Print | Enents/ webinars | Newsletter | Reports and maps |
|---------------------------------|-------------------------------------------------------|------------------------------------------------|------------------------------------------|-------------------------------------------------------|
| 785k + page views/year | 3000+ professional readers | 10-12 events yearly | 6000 newsletter recipients weekly | 3+3 (reports and maps per year) |
| 350k + readers in Poland | 16 000 e-paper readers | ca. 1500 conference visitors per year | 52 newsletters per year | 6000+ recipients of reports (print and online) |
| 7 years online | 11 issues per year + thematic special editions | ca. 40-50 participants of each workshop | 10 000+ social footprint | 130k + online readers of maps |

TOP 5 INDUSTRIES

- > ENERGY > INDUSTRY > AGRICULTURE
- > TECHNOLOGY/ENGINEERING > BUSINESS CONSULTING



PUBLICATIONS

PROFESSIONAL ZONE

„BIOMASS AND ALTERNATIVE FUELS”

print run: 2,5-3k

readers: energy sector, biomass producers and suppliers, biomass combustion plants, biogas sector, pellet sector, wood companies, heating sector, large farms, business representatives, government administration, participants of trade fairs and conferences.

„BIOGAS AND BIOMETHANE MARKET”

print run: 3,5k

readers: owners of biogas plants, developers, management staff of the energy, heating, fuel, transport, gas and waste sectors, agri-food processing plants, government administration, business environment.

„PELLET FACTORY”

print run: 3k

readers: pellet producers and distributors, producers and suppliers of heating devices, fuel depots, pellet retail outlets, heating technology stores, individual customers.

REPORT „BIOGAS IN POLAND” REPORT „PELLET IN POLAND” REPORT „BIOMASS IN POLAND”

print run: 3 tys. egz.

readers: investors, management staff of the wood sector, farmers, representatives of companies from the food, waste, transport and fuel sectors, local councils and government administration, renewable energy sector experts.



PUBLISHING SCHEDULE 2024*

JANUARY

Biomass in heating and energy

Special edition: Biomass map of Poland

Event: Polish Zone at Bio360 Expo trade fair, Nantes

FEBRUARY

Biogas and biomethane market

MARCH

Pellet factory

Report „Biogas and biomethane in Poland 2024”

APRIL

Biomass and alternative fuels in heating

Special edition: Pellet map of Poland

Event: Carbon Capture Congress

MAY

Biogas and biomethane market

Event: 7th Biomethane Congress & Expo

JUNE

Biogas investor’s academy

Report „Pellet in Poland 2024”

Event: 9th Pellet Forum & Expo

JULY/AUGUST

Biomass in heating and energy

SEPTEMBER

Biogas and biomethane market

Event: Clean Air Zone at DREMA, Poznań

OCTOBER

Pellet factory

Event: 6th conference

„Biomass and alternative fuels in heating”

Biogas point at POLECO, Poznań

NOVEMBER

Biogas and biomethane market

Special edition: Biogas map of Poland

DECEMBER

Event: 9th Biogas Congress & Expo

*subject to change

360 COMMUNICATION

First source of information #magazynbiomasa.pl #biogasmarket.pl #pelletmarket.pl



More than **50 000 unique users** monthly



More than **16 000 e-paper readers** monthly

website

social media:
**facebook
linkedin
twitter
instagram**

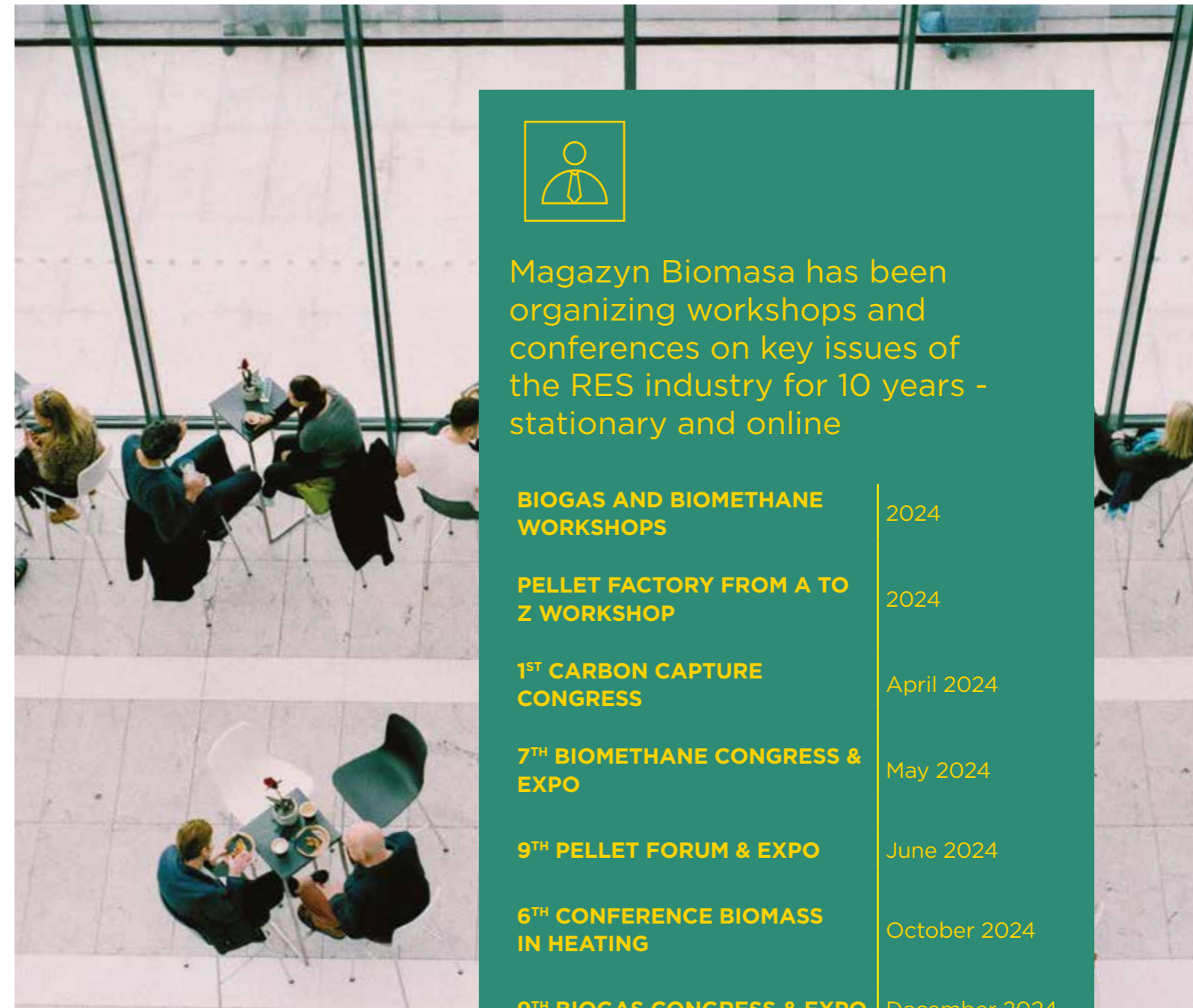
newsletter

WE ARE ONLINE!

Active promotion in social media:
Facebook, Twitter, LinkedIn, Instagram

Weekly newsletter reaching
ca. 6000 subscribers

CONFERENCE ACTIVITY



Magazyn Biomasa has been organizing workshops and conferences on key issues of the RES industry for 10 years - stationary and online

| | |
|------------------------------------------------------|---------------|
| BIOGAS AND BIOMETHANE WORKSHOPS | 2024 |
| PELLET FACTORY FROM A TO Z WORKSHOP | 2024 |
| 1ST CARBON CAPTURE CONGRESS | April 2024 |
| 7TH BIOMETHANE CONGRESS & EXPO | May 2024 |
| 9TH PELLET FORUM & EXPO | June 2024 |
| 6TH CONFERENCE BIOMASS IN HEATING | October 2024 |
| 9TH BIOGAS CONGRESS & EXPO | December 2024 |

**professionalism
knowledge
networking
b2b**

More than **2000 visitors** a year attends events organized by Magazyn Biomasa

Magazyn Biomasa integrates the industry and helps build lasting business relations in Poland and abroad

Trade fairs
Agroshow
Drema
GreenPower
Eko Las
Enex
Ferma
Kominki
Poleco

Webinars and workshops

Biogas fair
Bio360 Expo

Conferences
stationary
and
online

International
economic
missions

Maciej Roik

tel: +48 507 786 173

redakcja@magazynbiomasa.pl

ul. Kwiatowa 14/4, 61-881 Poznań

magazynbiomasa.pl